



Learn Beyond

**KPR Institute of Engineering and Technology**

(Autonomous, NAAC "A")

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**YI –YUVA009**

**NBA Accredited**  
(CSE, ECE, EEE,  
MECH, CIVIL)

**HEY EPPDRAA?**

<b>Event No</b>	YI –YUVA009
<b>Organizing Department</b>	Yi –Yuva Club
<b>Associate Dept.   NSC</b>	Yi –Yuva Club
<b>Date</b>	04/01/2023 to 07/01/2023 (4 Days)
<b>Time</b>	09:00 AM to 10:00 AM
<b>Event Type</b>	Competition
<b>Event Level</b>	Inter-College
<b>Venue</b>	Final Year Civil Class
<b>Total Participants</b>	40
<b>Students - Internal</b>	15
<b>Students - External</b>	25

Related SDG



Involved Staffs

Sl	Name	Role
1	Indhira Devi P	Coordinator

Outcome

The memes created by students give knowledge to people that how Coimbatore has evolved in a right way. The memes mainly focuses on creating awareness among people.

Event Summary

The Meme Creation event is conducted on behalf of the "Coimbatore Vizha". Meme creation requires different level of knowledge that should create awareness among people. Meme creation requires a greater content. Students exhibited the greater content for the meme. The memes were created regarding the placement for students that were so helpful to get job for the people. It was a wonderful initiative to spread news through memes. Students created memes regarding the buildings a new hospitals and where it is exactly placed in Coimbatore. Coimbatore is a larger city people travels a lot, so students created meme regarding the bus timings to every places. The memes were created regarding the culture of the Coimbatore people. Memes were created one the way the people used to talk and respect in their words were incorporated in the meme. Coimbatore has the sweetest water Siruvani. There were memes that explains how sweet the Siruvani water is. Coimbatore experiences the most moderate climate in Tamil Nadu. The word "Silendra Coimbatore" were created in the meme. As Coimbatore has both city and remote areas it experiences great culture. Memes were created that Coimbatore has both the life that people can afford easily. This meme shows the develeopment of Coimbatore in a single picture.The content raised by students were so effective and informative.There were 30 participants in this speech competition who shook us up with their numerous points and reasoning skills for the provided topics. They gave us a hard time in choosing the winner if exaggerated. The active involvement that the participants had shown us is what made the competitions a grand success. Based on the likes and skills the winners were selected and awarded Cash Prizes. The Videos were evaluated by Ms. P. Indhiradevi AP(Sr. G). E- certificate was provided to all the participants.

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